

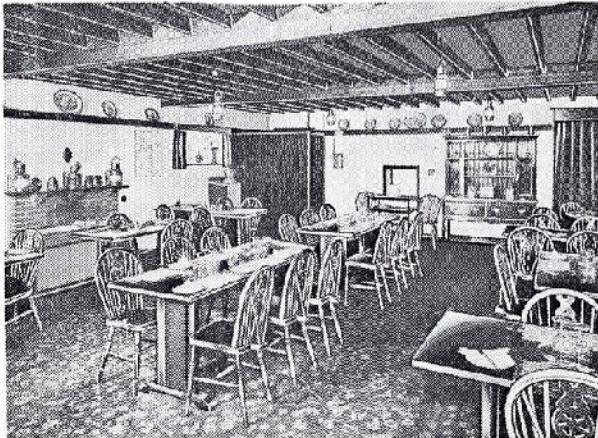
# Broadland Memories

www.broadlandmemories.co.uk

A selection of advertisements from the 1964 edition of the "Broads Book"

## Sutton Staithe Hotel and Country Club

NEAR STALHAM



- ★ 50 yards from Free Moorings.
- ★ Luncheons & Dinner Parties.
- ★ Licensed Bar, Comprehensive Wine List.
- ★ A la Carte, also special menus for parties.
- ★ Please reserve your table in advance.
- ★ Members of the Diners' Club.

*Day Launches and 4/5/6 Berth Cruisers for hire at the Staithe Boatyard:*

*Also full service facilities for Private and Hire Craft*

Reservations and enquiries - STALHAM 244.



## WOMACK BOATS

AND RIVERSIDE STORES

(W. H. & J. M. GOLLING)  
LUDHAM Telephone: Potter Heigham 323

**LAUNCHES, SAILING, ROWING, FISHING BOATS  
MOTOR CRUISERS FOR HIRE**

Everything for the galley—Groceries, Frozen Foods, Bread, Cakes, Fruit and Vegetables, Milk, Sweets, Tobacco.

**OFF LICENCE · FISHING TACKLE · STAMPS**

Stationery · Newspapers · Films · Books · Maps

*Hot and Cold Barbecued Chicken a Speciality*

Petrol and Free  
Water on Quay



Fishing Licences  
Available

## Visit WAYFORD MARINA

A new Broadland centre in the making

### FLAT AFLOAT HOLIDAYS

Rent a cosy, comfortable 4-berth all-electric floating chalet at attractive terms. Outboard runabouts available for hire for those wishing to visit further afield by water, or a sailing boat for sport on nearby Barton Broad.



**FIRST-CLASS HIRE FLEET** includes Auxiliary Yachts, cruisers, half-decker and runabouts.

**LAUNCHING SERVICE** and car and trailer park for those trailing their own craft.

**MOORINGS, STORAGE & SERVICE** for the private owner.

**EXCELLENT MOORINGS** for the cruising holiday-maker. Petrol and water available.

Easy of access by bus or car, Wayford is an ideal centre from which to explore numerous little beaches on the nearby coast and all the varied facets of the Norfolk scene. (Phone: Stalham 260)

**A WINDBOAT COMPANY**

## BONDON STORES & BOATYARD SOUTH WALSHAM 262

Full Free Off-Licence for Beer, Wines & Spirits  
High-class Provisions, Birds Eye frozen Foods, Walls Ice cream, milk, bread, books, films and useful gifts.

**WATER PETROL & DIESEL PUMPS**

also  
Blakes Free Ice exchange service.

## Wonderful Holidays Afloat

200 miles of Fenland's Peaceful, Uncongested Waterways, Excellent Fishing

First-class Cruisers sleeping 2, 3, 4 & 6. Terms include Blankets, Crockery, Cutlery, Calor Gas Cooking, Utensils and Insurance, Free Brochure on application.

LARGE SCALE MAP 2/-

**H. C. BANHAM LTD., Dept. 'BB', CAM ROAD**

TEL: CAMBRIDGE 53093

Start your holiday right by provisioning at

## MARTIN'S STORES (late SIM'S STORES)

LOWER STREET · HORNING  
Tel: HORNING 279

Deliveries to boatyards and properties

GROCERIES · VEGETABLES · POULTRY  
MILK · BREAD · MEAT · BEER WINES SPIRITS

Send for our provision list

## WAYFORD BRIDGE TEA BAR

(late Wayford Bridge Inn)  
and

'ALLWEATHER' BOATS

The **TEA BAR** provides:—Snacks, Light Grills, Minerals, Ices, and packed Meals.

The **BOATYARD** has for hire:—  
Covered and Open Day Launches, Sailing, Fishing, Rowing Boats.  
G. H. PLEASANTS . . . Stalham 465